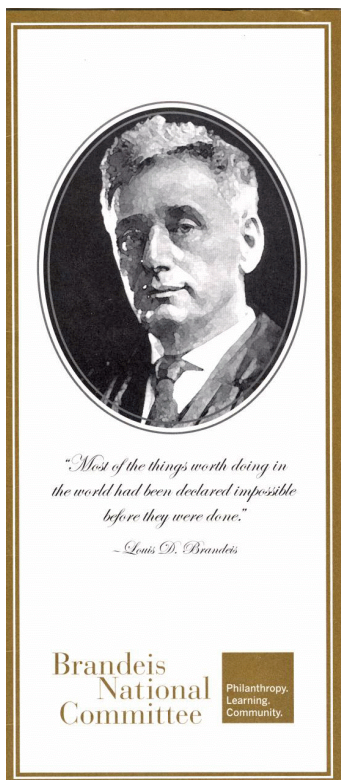


Brandeis Beat

August, 2010

About the Book Fund

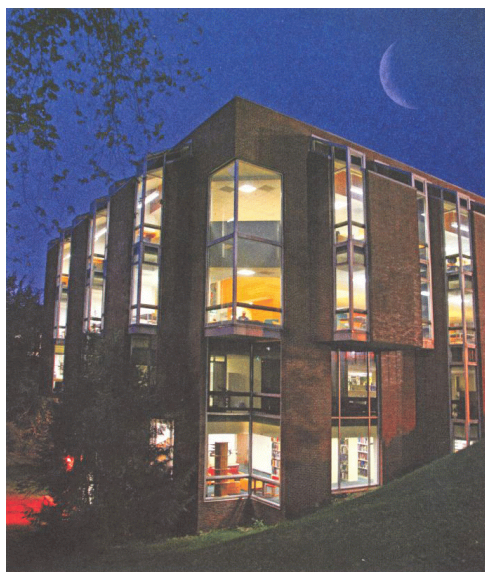


For over 60 years, Brandeis National committee has been dedicated to the support of the Brandeis Libraries. Great libraries are the heart of a great university because libraries serve as the lifeline for teaching learning and research.

Gifts to Book Fund through the purchase of our Tribute Cards are an easy yet important way to support the Brandeis Libraries. The donations are applied toward the purchase of requisite library materials and contribute directly to the University's strong commitment to education. BNC Book Fund has helped to provide over one million volumes and thousands of journals. BNC Book Fund supports exceptional collections that attract scholars worldwide.

Pictured are our new cards: \$5.50 Millionth Book Card, \$10.50 Louis Brandeis Card picturing the Goldfarb Library at night, and the \$18.50 Tribute Card with a portrait of Judge Louis B. Brandeis. These cards can be used for all happy or sad occasions. All it takes is a phone call to our Book Fund chair.

Many of our members open a "Book Fund Bank Account" with Marianne by depositing \$100. Each time a card is sent, the amount is deducted. All you have to do is give Marianne the information and she will do the rest.



Please call: Marianne Silberman, Book Fund Chair
480-314-1971 / Marsil13@cox.net

President's Message

Dear Members,

I just returned from a refreshing cruise to Alaska, and upon my return was pleased to find some exciting news from Brandeis University. A new President, Frederick M. Lawrence, has been appointed, beginning January 2011. He is a leading expert on civil rights and hate crimes an acclaimed educator committed to the core values of academic excellence and social justice that make Brandeis so special and a very successful fund raiser as Dean of the George Washington University Law School. He will succeed Jehuda Reinharz, who has so ably led the university for the last sixteen years. Please join me in congratulating him and wishing him the best. For more information please visit <http://www.brandeis.edu/newpresident>



There is also a new BNC National President, Leslie Pearlstein, whom I met at the leadership conference last year, succeeding our own Carol Kern. I am sure she will do an outstanding job following in Carol's footsteps. To keep us informed about Brandeis University news Selma Ost has become our new CIO (chief information officer). The University is our lifeline and I urge you to visit their sites often.

Our own Phoenix chapter is working on a new chapter handbook which will clarify the duties and functions of our leaders. The bookstore may have closed, but we are working to continue in its tradition by establishing a book bin in which your old books can be donated and then turned into funds for our chapter. Merrill Kalman and the bookstore committee will be spearheading this effort.

We are looking for a roving reporter who will keep us apprised of happenings in our chapter and among our members, so if you have a way with words please let me know. You will be receiving the new study guide shortly, and with 43 offerings, you will have plenty of activities to choose from, including 17 new ones such as ethnic dining and the new men's group.

As you can see there is much to be proud of in our chapter, in the BNC and in the University. Your life will be enhanced when you take advantage of all that we offer.

Sincerely,
Gladys Simon, President
BNC Phoenix Chapter

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fund raising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.

BNC Honors Outgoing Brandeis President Jehuda Reinharz, and Outgoing BNC President, our own Carol Kern

At its annual national meeting last June, the Brandeis National Committee awarded university President Jehuda Reinharz with its highest honor: the Abram L. Sachar Award. Named after Brandeis' first president, the award recognizes an individual of outstanding achievement and rare accomplishment in education; Reinharz joined a distinguished list of previous recipients, including historian Doris Kearns Goodwin (1977) and Joyce Antler (2008), the Samuel B. Lane Professor of American Jewish History and Culture and Women's and Gender Studies at Brandeis.

The BNC also recognized another pair of presidents during its meeting - Carol Kern who was stepping down as the group's national leader, and Leslie Pearlstein, who succeeded her.

A wonderful video accompanies the article, which can be found through Facebook, or point your browser here: <http://www.brandeis.edu/now/2010/june/sachar10video.html>



One Thousandth Digitized Book Was Gift of BNC

The Brandeis National Committee's gift of the one millionth book to the Brandeis Libraries is now the one thousandth book to be digitized by the Brandeis Library on the Internet Archive. It is online for the world to see at <http://tinyurl.com/2f6xo4y>.

The book is *The Law of God*, also known as the *Leeser Bible*. It was translated by Isaac Leeser in 1845, and was the first Jewish translation of the Torah. It remained the standard Jewish translation until the Jewish Publication Society's translation in 1917.

Find the entire article through Facebook or at this address <http://www.brandeis.edu/bnc/>

Membership

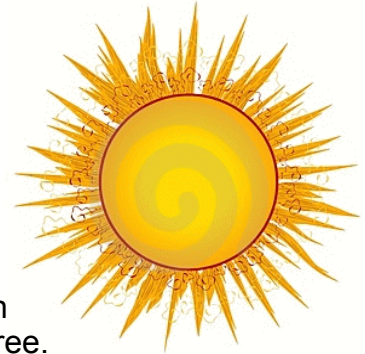
Membership News

Get Well Wishes go to:

Irene Kestenbaum, Myra Baum, Barbara Schnittman and Joanie Bream

Hearty Mazel Tov to:

- Audrey Raphael on the marriage of her grandson, Scott.
- Nancy Moffitt on her son's marriage.
- Truda Chick on the birth of her new grandson, Justin Cole.
- George and Paula Eckstein on their daughter Andrea's graduation from UCLA School of Nursing with a Nurse Practitioner's degree.
- Don and Carol Bain on their daughter Alyssa's engagement.



CONTACT PERSONS:

Phoenix, Scottsdale, N. Scottsdale and E. Valley
 Margie Bold - bold1@q.com 602-788-1123
 Joyce Gordon - Joyagor@aol.com 480-970-1062

Valley West
 Leona Gilman 623-584-0144



- David Adatto** (*Sue's husband*)
- Jane Epel**
- Barbara Kopelson**
- Jeanine Koror**
- Selma Mizel** (*transferred her Life Membership from Chicago to Phoenix*)
- Marvin Richman** (*Amy's husband*)
- Nancy Shapiro**
- Cheryl Senkfor**
- Robert Solomon** (*Sandy Blum's partner*),

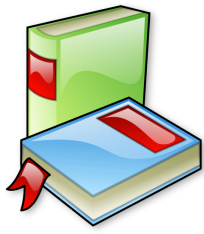
Congratulations Marilyn!

Congratulations to Marilyn Fraser, whose book *The Relationship Trap* has been named a finalist in the Women's Issues Category of the 2010 Next Generation Indie Book Awards. The award is given by the Independent Book Publishing Professionals Group and the Next Generation Indie Book Awards. This is the second award this book has won; the first was from the USA Book News. It was a finalist in two categories: Women's Issues and Self-Help; Relationships.

Aileen Osofsky

It is with profound sadness that we note the passing of our long-time life-member, Aileen Osofsky. Aileen passed away on June 22 in New York City. We will miss her smiling face, warm heart, and generous nature. Aileen was an integral part of Brandeis and of the Phoenix Jewish Community. She will be sorely missed. The family held a memorial for her in New York, and will hold another one in Phoenix later in the year. If you missed the obituary in the Jewish News you can read it here: <http://www.jewishaz.com/issues/story.mv?100702+osofsky>





Learning Opportunities and Study Groups

Welcome to the 2010-2011 season and what an exciting season it's going to be! Many of your old favorites have returned and we have 17 new offerings for a total of 43 groups for you to choose from, incorporating a wide variety of interests.

What's your passion?

FOOD - The ever popular **Lunch Bunch** will be returning with two groups, **Baking from Scratch** is returning, plus we've added **Dining Around the World** and a **Wine Tasting** group for your epicurean enjoyment. If you like to entertain at home, we have a new group called **Easy Entertaining**, which will help you do so with style.

If you like to go to the movies before you eat, there's a movie group with lunch afterwards and another with dinner.

GAMES - All new this season, whether you're a seasoned gamer or want to learn to play we have the group for you.

Always wanted to learn **Mah Jongg**? There's a group for beginners. Know how to play but don't have a steady game? Join the intermediate Mah Jongg group. If learning **Canasta** is more your speed, we have three sessions for beginners. Love watching the poker tournaments on TV, but think you can't do it? Come learn **Texas Hold 'Em** with us. In addition, the advanced beginners and the intermediate **Bridge** groups will be returning and available for you.

BOOKS - As always, we have a lot of book groups covering a wide range of topics, from biographies to contemporary fiction (three groups this year), to mysteries, to Jewish books. If you like to read it, we're sure someone else does also. If current events are more your thing, the **Contemporary Issues** groups are returning.

ART - The **Artist Studio Tour** group is offered again this year, and so is **Art Around the Valley**. If you like to create your own art, we have groups for both **Knitting** and **Needlework**.

VALLEY ADVENTURES - Once again, the **Boomers** group is returning and they're always up to something fun. New this year, we have **Cultural Sites Around the Valley**, which will include taking trips to some spots of local interest. We've also added a hiking

group so you can get your exercise and have fun at the same time.

Study with the Best is back with three great book offerings for you to enjoy. Have the urge to put the pen to paper? Come join us for **Writing With the Best**, which will be a two session writing seminar with two favorite local authors. One of everyone's biggest fears is speaking in front of an audience. Fear no more! This season brings us a **Public Speaking Workshop**.

As always, the **Arizona Author Speaker Series** and the **Phoenix Symphony Lecture Recitals** promise to be wonderful and will be big draws, so come join your friends.

Also new this year, we've added a **Men's Group**! Not sure what they'll be up to, but we can promise you, it'll be fun. If a man you know would like to participate, a Membership Form will be available with the Study Guide and Registration Form.

The price for study groups has been held to \$18.00 with a \$3.00 early bird discount if you sign up before September 15th, so join early and join often! If you've joined study groups previously, then you know how wonderful they are. If you're a new member, please look through the study guide and join at least one that interests you. You won't regret it.

Come meet with your old friends again; come make new friends. Watch for the Study Guide and Registration Form, which will be available on your favorite computer from the third week of August. We look forward to seeing you this fall!

Study Group Co-Chairs:

Merrill Kalman
Sara Leopold

mskbfl@aol.com
sara.leopold@live.com

Bookfund

For all your Book Fund needs call: **Book Fund Chair,**
Marianne Silberman 480-314-1971,
11871 E. Del Timbre, Scottsdale, 85259;
marsil13@cox.net



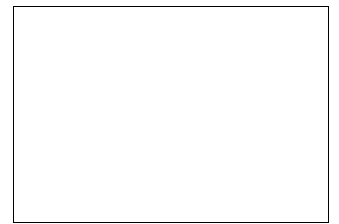
DONOR	RECIPIENT	OCCASION
SPECIAL BOOK COLLECTION		
Phoenix Chapter Board	Carol Kern	In honor of the completion of term as National President of BNC
LEARNED RESEARCH JOURNAL		
Layne & Robert Colman Phoenix Chapter Board Gladys & Harvey Simon Phoenix Chapter Board	Mr. & Mrs. Steven Marks Leslie Pearlstein Karen & Jay Bycer Mike Osofsky & Family	In memory of beloved father, Milton Marks In honor of becoming National President of BNC In honor of your son's marriage In memory of Aileen Osofsky, beloved wife, mother and grandmother
SPECIAL TRIBUTE		
Nancy Moffitt Jane Marks Jane Marks Layne & Robert Colman Merrill Kalman Joanie & Harvey Bream	Joanie Bream Joanie Bream Iris Wigal Linda Kovan & Family Dave Holten Frani Wolf	In honor of receiving the Carol Kern Sustaining Leadership Award In honor of receiving the Carol Kern Sustaining Leadership Award Thank you for your leadership and guidance as Chapter President In loving memory of Millie Kovan Thanks for all your assistance at BookExpo Get well wishes
LOUIS BRANDEIS		
Iris Wigal Lynda & Lou Weckstein Lynda & Lou Weckstin Paula & George Eckstein Joanie & Harvey Bream Joanie & Harvey Bream Joanie & Harvey Bream	Carol Kern Joanie Small Gladys Simon Joanie Bream Sue & Bert Kwasman Dr. Marty Weisberg Sarah Brody	Congratulations on a successful reign as BNC President In appreciation for all your efforts on behalf of the Brandeis Book Store Congratulations and much success as you enter the Presidency of BNC In honor of receiving the Carol Kern Sustaining Leadership Award In honor of granddaughter Danielle's graduation from Dental School Best wishes for a speedy recovery In memory of beloved husband, Abner



Continued Book Fund. . .

MILLIONTH BOOK CLUB		
Lynda & Lou Weckstein Phoenix Chapter Board Sue & Bert Kwasman	Aileen Osofsky Aileen Osofsky Joanie Bream	Best wishes for a speedy recovery Best wishes for a speedy recovery In honor of receiving the Carol Kern Award for Sustaining Leadership
Connie & Hy Flegenheimer	Joanie Bream	In honor of receiving the Carol Kern Award for Sustaining Leadership
Connie & Hy Flegenheimer Connie & Hy Flegenheimer	Mr. & Mrs. Jerry Gordon Iris Wigal	In memory of Jerry's sister, Ann Singer In appreciation of all your efforts on behalf of BNC during your Presidency
Connie & Hy Flegenheimer	Gladys Simon	Wishing you much success as you assume the Presidency of BNC
Phoenix Chapter Board Iris Wigal Iris Wigal Phoenix Chapter Board Iris Wigal Phoenix Chapter Board Marianne Silberman Marianne Silberman	Family of Denise Simmons Aileen Osofsky Family of Denise Simmons Arlene Feldman Arlene Feldman Nancy Moffitt Nancy Moffitt Sue & Bert Kwasman	In loving memory of Denise Best wishes for a speedy recovery In loving memory of Denise Best wishes for a speedy recovery Best wishes for a speedy recovery In honor of son's marriage In honor of son's marriage In honor of granddaughter Danielle's graduation from Dental School
Joan & Will Gill Joan & Will Gill Merrill Kalman Merrill Kalman	Aileen Osofsky June Schwartz Selma Ost Joanie Bream	Thinking of you Best wishes for good health In honor of special birthday In honor of receiving the Carol Kern Award for Sustaining Leadership
Merrill Kalman Merrill Kalman Merrill Kalman	Gladys Simon Janie Kurnitsky Carol Kern	Congratulations on presidency and new board Best wishes for a speedy recovery In honor of your great job as National President of BNC
Mindy & Buz Wachler Betty Baron Rhoda Pack Eisenberg Phoenix Board Roz & Bob Fischer	Linda Kovan & Family Nancy & Larry Moffitt Sarah Brody Sarah Brody Joan Bream	In loving memory of Millie Kovan Congratulations on the marriage of son In memory of beloved husband, Abner In memory of beloved husband, Abner In honor of receiving the Carol Kern Award for Sustaining Leadership
Roz Fischer	Gladys Simon	Congratulations on becoming President of Brandeis
Joan Gill	Truda Chick	Congratulations on the birth of your grandson, Justin Cole
Joyce Gordon	Truda Chick	Congratulations on the birth of your grandson, Justin Cole
Joyce Gordon Joanie Bream	Connie Fidler Truda Chick	In honor of your very Special Birthday Congratulations on the birth of your grandson, Justin Cole
Joanie Bream	Myra Baum	Wishing a speedy recovery

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