

Brandeis Beat

January, 2010

# The 20th Annual BNC Book and Author Event

Come spend your Friday shopping, bidding on silent auction items, catching up with your old friends, making some new friends and mingling with and listening to 6 wonderful authors? On top of all that fun, you get to enjoy a delicious lunch. Come be a part of this fabulous day!

**DATE:**

Friday, February 26

**TIME:**

Boutiques  
Book Sales  
Start at 9:00

Author Signing  
9:30

Dining Room Doors  
10:45

Program Begins  
Promptly at 11:00



**Lisa See**  
NY Times Best Selling  
Author of  
*Shanghai Girls*



**Christopher Reich**  
NY Times Best Selling  
Author of  
*Rules of Vengeance*



**Allegra Huston**  
Best Selling Author of  
*Love Child*



**Joseph Kanon**  
Award Winning  
Author of  
*Stardust*



**Diana Gabaldon**  
NY Times Best Selling  
Author of  
*An Echo in the Bone*



**Christopher Lawford**  
Author of  
*Moments of Clarity*  
Son of Peter Lawford

**PLACE:**

J.W. Marriott Desert  
Ridge Resort  
and Spa  
5350 E. Marriott Dr.  
Phoenix, AZ

Driving Directions  
See page 4

Silent  
Auction  
is  
back!

The winner of the new Clive Cussler Award for Literature is Diana Gabaldon  
Our moderator will be Andrei Cherny.

The only place in town to buy *Writer's Can Cook, Too!*  
A collectible cookbook.

You won't want to miss a minute of the best event in the valley! Invitations will arrive shortly.



## Happy New Year

# President's Message

Dear Members,

Let me be the "last" to wish you and your family a happy and healthy New Year!

In my December column, I outlined my vision for the chapter. As part of my commitment to the organization, we held a retreat for the entire Board on November 4, 2009. Everyone was encouraged to actively participate and there were no wrong answers to anything that we discussed. This is the first time that a retreat of this magnitude was held and the overall acceptance rate was very high.

We also recognize that the business of the university is education. As members of the Brandeis National Committee, it is our responsibility to provide some of the funds to enable the University to meet their goals. To accomplish this, we need to educate ourselves and continually reassess our own capabilities to dovetail with their expectations.

Although this is "mid-year" for the (fiscal) Brandeis year, we will implement changes that were suggested at the retreat. One critical output from the day included the development of a set of criteria, herein known as the "Characteristics of a Successful Chapter", which the Board will use to govern. The following are the suggestions that will be enacted as the chapter approaches a change of leadership.

Characteristics of successful chapter:

- Financial security for the chapter
- Emphasize importance of philanthropy
- Positive reputation and visibility in the community and amongst ourselves
- Develop programs to interest new members and to retain existing members
- Recognize diversity in programming and interests
- Increase membership participation in programs and activities
- Provide learning opportunities for members
- Demonstrate inclusive behavior

The Board has recognized that these are difficult times and that what has worked previously will not necessarily work in the future. Therefore, we need to evaluate what we have done well, build on these programs to make things work well and implement change where required. More importantly, we should recognize that "change agents" in any organization are the leaders of the future. This behavior for change needs to be encouraged, not discouraged, in order to make ourselves viable in the future.

Remember: static organizations die.

Best wishes, always, Iris

## Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fund raising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.

# Come and Celebrate!

## BNC's 20th Annual Book and Author Event!



There are more than 20 reasons to celebrate and join us at the 20th Annual Book and Author Event that will be held at the JW Marriott, Desert Ridge on February 26th, 2010.

Let's begin with this year's impressive line-up:



**Allegra Houston**, Angelica's sister and John's daughter, who will tell her fascinating story.

**Joseph Kanon**, Best Selling Author of *Stardust*

**Christopher Kennedy Lawford**, a Lawford and a Kennedy son, who will impart *Moments of Clarity*.

**Christopher Reich**, whose background in the banking and finance industry provided him with material for his debut thriller.

**Lisa See**, best selling author of *Shanghai Girls*.

**Diana Gabaldon**, best selling author of the *Outlander Saga*, and Recipient of the First Clive Cussler Literary Award for an Arizona Author to be presented by Clive Cussler.

**Andrei Cherny**, moderator and author of *The Candy Bombers*.

**The Book and Author Team, presenting *Writer's Can Cook, Too!*  
A Collectible Cookbook containing over 150 recipes and witticisms  
from more than 130 authors. It will be available for the first time at the event.**

## And even more surprises to come !

Celebrate 20 years of excellent Book and Author programs and the 60th year anniversary of the Phoenix Chapter by joining us for a day of entertainment and enlightenment that will include: Book Signings, Silent Auctions, Boutiques, Elegant Lunch, and back by popular demand, The Brandeis Unique Boutique of Vintage Jewelry and Collectibles.

Plan to spend your day with us from 9:00 a.m. when the doors will open for browsing the boutiques, meeting the authors, having your books signed and socializing with friends.

**Special Note:** The Book and Author invitation will include the Bookmark Invitation as well, so watch for it in your snail mail in January. Remember to mark your calendars now. The cost of the luncheon is still \$100. This is an event you won't want to miss!

For more information and to add your friends to the list, please refer to page 4 for names and contact information of the event chairmen.

For Bookmark Information please contact Bookmark Chairmen:

Freddie Lieberman: fredarts@cox.net

Lynda Weckstein: LouWeck@aol.com.

## University On Wheels

### Setting Priorities In Conserving Nature

We live in a state where conservation of land and of nature is an important part of our lives. We and our families enjoy the trails that have been built on land that has been protected through the process of conservation. Yet, this process can be costly to taxpayers. Our University on Wheels program featuring Dr. Dan Perlman will help us understand how we can save parts of Nature at less cost and more efficient new methods rather than repeat the older, more costly ways we have dealt with conservation.

Dr. Dan Perlman is Associate Professor of Biology at Brandeis. He has special interest in animal behavior, evolution, and scientific and social issues about the environment. And, he has received the Student Union Teaching Award at Brandeis University for two consecutive years, and the Louis Dembitz Brandeis Prize for Excellence in Teaching.

Visit his website at: <http://www.bio.brandeis.edu/faculty01/perlman.html>

University on Wheels will be held on January 8, 2010, at Congregation Beth Israel, 56th Street and Shea Boulevard, beginning with 9:00 AM registration. Breakfast, by Simply Scrumptious, will be served promptly at 9:30 AM.

Fees will be \$36 for Bachelors, \$45 for Masters, and \$60 for PhDs. There will be a \$5 non-member fee. Anything over \$36 dollars is tax deductible.



**To register, please send your check to  
Marianne Silberman, 11871 E. Del Timbre Drive, Scottsdale 85259  
For information you may call Marianne. 480-314-1971 or Joanie Bream at [jonesmnaz@cox.net](mailto:jonesmnaz@cox.net)**



**HOW DO I GET TO THE  
20TH ANNUAL  
BOOK & AUTHOR EVENT**



**JW Marriott Desert Ridge  
5350 E. Marriott Drive, Phoenix, AZ 85054  
Phone: 480-293-5000**

#### **DRIVING DIRECTIONS: FROM THE 101 WEST OR TATUM BLVD. SOUTH OF THE 101**

- 1) Either exit or take Tatum N. of 101 to Deer Valley Dr. Turn right on Deer Valley Dr. turn left on Marriott Dr.
- 2) Continue forward around the "roundabout" to the end.

**To self-park for ballroom - bear left.**

**To valet park - turn right. Valet parking is optional and the cost is \$6.00**

#### **DRIVING DIRECTIONS: FROM 101 EAST OR 56TH STREET SOUTH OF THE 101**

- 1) Either exit or take 56th St. N. of 101 to Deer Valley Dr. Turn left on Deer Valley Dr.  
Turn right on Marriott Dr.
- 2) Follow same as above

#### **FOR FURTHER INFORMATION, PLEASE CONTACT:**

Merrill Kalman: 480-296-3355 / [mskbfl@aol.com](mailto:mskbfl@aol.com)  
Carol Kern: 480-948-9236 / [cak571@aol.com](mailto:cak571@aol.com)

Sue Karp: 480-451-9511 / [suekarp1@cox.net](mailto:suekarp1@cox.net)  
Joanie Small: 480-483-6060 / [joaniesmall@hotmail.com](mailto:joaniesmall@hotmail.com)



Enjoy a Truly Magical Evening and support a very worthy cause: become a

# Brandeis Bookmark

Your support will bring us much closer to achieving our goal of a fully endowed scholarship for a qualified Phoenix area student to attend Brandeis University. This is our dream and it can soon become a reality.

To commemorate the 20th anniversary of our Book and Author Event, we have planned a fabulous party for all the Bookmarks, their guests, the authors and other special dignitaries.

On Thursday evening, February 25, 2010, all of our guests will enjoy the beautiful art and unique decor inside a fabulous Scottsdale home. Then step outside with a glass of wine in one hand and hors d' oeuvres from Tom Q of Q Scene Catering. You will be entertained by the piano and vocal stylings of Rebecca Clark as you stroll under the moonlight and twinkling stars with the sound of waterfalls. Get comfortable on a sofa piled high with Turkish pillows. Be prepared to hear your favorite jazz standards.

As if this weren't enough, you will also have the opportunity to bid on exquisite items at an Early Bird Silent Auction.

**Don't forget the invitation to become a Bookmark will be included in the Book and Author invitation.**

Or, you may use the form below. Please note that the levels of giving have been somewhat changed to simplify your choices. You may also choose to designate your donation to the Phoenix Chapter Endowed Scholarship Fund or to the Libraries at Brandeis University.



## Yes, I wish to become a Brandeis Bookmark

Name: \_\_\_\_\_  
 Address: \_\_\_\_\_  
 City: \_\_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Email: \_\_\_\_\_

### LEVELS OF GIVING:

- SPECIAL EDITIONS:** \$5,000 + includes 2 lunches, 3 cocktail party invitations, seating with an author, plus a copy of each author's featured book.
- RARE FINDS:** \$1,000 - \$4,999 includes 2 lunches, 2 cocktail party invitations, collectible cookbook, plus a book of your choice from this year's featured authors, plus very preferred seating.
- FIRST EDITIONS:** \$750 - \$999 includes 2 lunches, 2 cocktail party invitations, the collectible cookbook and preferred seating.
- CLASSICS:** \$500 - \$749 includes 2 lunches, 2 cocktail party invitations and preferred seating.
- BEST SELLERS:** \$250 - \$499 includes 1 lunch, 2 cocktail party invitations and special seating.
- NEW RELEASES:** \$150 - \$249 cocktail party only.

I have enclosed a check made out to BNC \$ \_\_\_\_\_  
 Please charge my \_\_\_\_\_ MasterCard or \_\_\_\_\_ Visa Amount \$ \_\_\_\_\_  
 Card # \_\_\_\_\_ Exp. \_\_\_\_\_

I wish my Bookmark donation to benefit:  
 \_\_\_\_\_ The Phoenix Chapter Scholarship Fund \_\_\_\_\_ The Brandeis University Libraries

**Please mail this completed form to:**  
**Paula Eckstein, 15007 E. Twilight View Drive, Fountain Hills, AZ 85268**



JAN

HAPPY NEW YEAR

Study Group Information

Phx/Scottsdale, North Scottsdale  
 Vice President, Kim Friedman ..... 602-840-4394  
 hfried1100@aol.com  
 Vice President, Ellen Kirschenbaum ..... 602-214-5212  
 ellenk102@cox.net  
 V.W., Study Group Coord., Sharon Gadless ... 623-398-6868  
 Sun Lakes Liaison, Joan Gill ..... 480-947-3047

Phoenix, Scottsdale, N. Scottsdale, Sun Lakes & Valley W.

- 4 Mon **21ST CENTURY MYSTERIES - 1:30 PM:** The group will be reading *Rain Gods* by James Lee Burke. Contact Bette Schwartz at [bts320@cox.net](mailto:bts320@cox.net) or Merrill Kalman at [mskbflo@aol.com](mailto:mskbflo@aol.com) for the location.
- 5 Tue **CONTEMPORARY FICTION #1 - 1:30 PM:** The group will be discussing *The Help* by Kathryn Stockett at Shari Cohen's house. Please RSVP to Shari at [momsjc@aol.com](mailto:momsjc@aol.com) or at 480-991-6579 and directions will be sent to you
- 7 Thur **JEWISH BOOK GROUP - 10:00 AM:** The group will be discussing *The Polski Affair* by Leon Gildin. Please RSVP to Ellen Tuckman at 602-953-9307. The group meets at the Borders on cactus across from PV Mall.
- 8 Fri **BAKING FROM SCRATCH - 10:00 AM:** Meet at Reva's kitchen. Please call Reva Rudley at 480-488-1192 to RSVP and for further information.
- 8 Fri **UNIVERSITY ON WHEELS:** 9:00 registration, 9:30 breakfast by Simply Scrumptious. Dr. Dan Perlman will speak on Setting Priorities In Conserving Nature.
- 11 Mon **PHOENIX SYMPHONY LECTURE RECITALS - 1:00 PM:** Flutist, Chaz Salazar, a senior at Caesar Chavez High School will perform. He has played Principal Flute in the Phoenix Youth Orchestra. You are in for a real treat with this special young man who appeared on NPR's From the Top. The show features top young classical musicians and Chaz won the top prize of \$10,000. Light refreshments will be served and guests are welcome. The group meets at Palo Cristi Church at 36th Street and Lincoln.
- 12 Tue **SECOND TUESDAY LUNCH BUNCH:** You must reply to either Harriett Gartner at [emgartner@cox.net](mailto:emgartner@cox.net) /480-538-2841 or Amy Richman at [amy@richmanfamily.com](mailto:amy@richmanfamily.com) /480-664-6901 to reserve a place at the table and get directions to the restaurant.
- 13 Wed **KNIT A MITZVAH - 1:00 - 3:00 PM:** This group will also meet on January 27. Please contact Nancy Moffitt at 480-443-3443 if you require further information.
- 13 Wed **CONTEMPORARY FICTION GROUP #2 - 10:00 AM:** At Congregation Beth Israel. The group will be reading *The House at Riverton* by Kate Morton. RSVP to Sara Leopold at [sara.leopold@live.com](mailto:sara.leopold@live.com) / 480-248-6674 or to Sue Rollins at [serollins52@gmail.com](mailto:serollins52@gmail.com) / 480-563-0411.
- 13 Wed **NORTH SCOTTSDALE BOOK GROUP - 10:00 AM:** The group will be reading *Netherland* by Joseph O'Neill. RSVP to the hostess Francie Fruchtman at 480-483-8101 or [wexy44@cox.net](mailto:wexy44@cox.net)
- 14 Thur **SIERRA POINT BOOK GROUP - 10:15 AM:** Sierra Point Retirement Apartments. The group will be reading *The Invisible Wall* By Harry Bernstein. RSVP to Ellen Tuckman at 602-953-9307 or to Nadia Latin at 602-971-9270
- 15 Fri **STUDY WITH THE BEST - 10:00 AM:** The group will be discussing *The Brief Wondrous Life of Oscar Wao* by Junot Diaz. Bruce Galin will present the book. Please RSVP to Bruce at [Algbg@stribmail.com](mailto:Algbg@stribmail.com) / 480-661-0842 for further information.
- 15 Fri **FRIDAY AM BOOK GROUP - 10:00 AM:** The group will be discussing *The Welsh Girl* by Peter Ho Davies. Dolores Brenner will be the presenter. The group meets at the Borders on Cactus across from PV Mall. Please RSVP to Ellen Tuckman at 602-953-9307.
- 17 Sun **POTPOURRI:** The group will be going to Arizona Jewish Theater Company to see "The Koshier Cheerleader" by Sandy Wolshin. This touching two-act play is a truish love story that takes the theatergoer on a personal journey that movingly entertains with stories, song and dance. RSVP to Sharon Gadless at 623-398-6868 by January 13.

Continued. . .

- 18 Mon **ARIZONA AUTHORS SPEAKERS SERIES - 12:30 PM:** At Barnes & Noble at Shea and 92nd Street. The speaker will be Rhys Bowen, a British mystery author who writes three series: the Constable Evans mysteries, set in the mountains of Wales; the Molly Murphy Mysteries, featuring a feisty Irish immigrant woman set in turn-of-the -century New York City and a new series about a minor royal in 1930's England. Books may be purchased at the store. Since this is a large group you must RSVP to Merrill Kalman at mskbflo@aol.com / 480-296-3355. Guests are welcome, but they must RSVP to reserve a seat.
- 20 Wed **LET'S TALK ABOUT ART WITH JEANNE - 1:00 PM:** Contact Jeanne at jjeroma@qnet for information on this month's session.
- 21 Thur **Third Thursday Lunch Bunch - 11:30 AM:** Please contact Chris Paler at chrispaler@aol.com / 480-657-2377 or Annette Kurland at akurland@optonline.net / 516-236-6271 for information about the restaurant for the month.
- 21 Thur **WEST VALLEY GAME DAY - 11:00 AM:** Game day and salad bar luncheon at Naomi Schwartz's home in Sun City West. Each person will contribute an item for the salad bar, either homemade or store bought. The cover charge will be \$5 for Brandeis members and \$10 for guests. Bring your own game & group or we will help you to join one. RSVP to Sharon Gadless at 623-398-6868 by January 14. Space is limited at Naomi's and we will play on her screened-in-patio if the weather cooperates.
- 22 Fri **FRIDAY AFTERNOON BOOK DISCUSSION GROUP - 1:00 PM:** Please contact Ruth Cohen at 602-274-6126 for further information about the book and the location.
- 22 Fri **BOOMERS:** Have you ever wanted to be a vintner? 1:00 - 3ish Studio Vino in Tempe. Depending on the response we will have light sandwiches and have the attendees bring salads and/or desserts. The cost is \$20 per person and there is a minimum of 20 people for this event. RSVP to Carol Baine at baine.carol@gmail.com
- 26 Tues **THE PLAY'S THE THING - 1:00 PM AT THE MUSTANG LIBRARY:** The group will discuss "The Price" by Arthur Miller. Call Bernard Green at 480-314-1186 if you have any questions.
- 26 Tues **ARTIST STUDIO TOURS:** We will visit the studio of Carole Perry, Glass Artist, 4949 East Sawmill Circle, Cave Creek, 85331. Come see her fun, functional and often whimsical creations. Learn about the history and process of glass art. This truly will be a unique and educational experience. RSVP to Mady Linsley Smidt, mlinsley1@cox.net / 480-860-8917.
- 27 Wed **BOOMERS - 7:00 PM AT THE JCC:** - Jeffrey Zaslow, author of *The Girls from Ames: A Story of Women and a Forty-Year Friendship*. Reservation at 480-483-7121 Ext 1230. The cost is \$18. Let Ellen or Carol know if you are interested in meeting for dinner.
- 28 Thur **CONTEMPORARY ISSUES GROUP #1 - 9:30 AM:** For more information contact Ruth Anne Myers at RAMYERS@aol.com / 480-947-8216
- 28 Thur **CONTEMPORARY ISSUES GROUP # 2 - 9:30 AM:** RSVP to Joanie Bream at jonesmnaz@cox.net / 480-860-8293. Directions will be provided
- 28 Thur **NORTH SCOTTSDALE NEEDLEWORK GROUP: 1:00 - 4:00 PM:** Ada Levin will be hosting. Please RSVP at 480-860-2831.



## A new study group is starting!

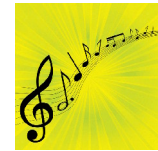
Join us in a relaxed and fun game of bridge. Beginners to advanced skill level players are welcome. As this is a new study group, the date and time to be determined by facilitator and group.

Contact Marcy Strauss at mss29@comcast.net.  
Fee will be \$15 prior to January 30th.



## The Music Group

The Music Group will continue its season on  
Monday, January 11, 2010 at 1:00 PM.



The afternoon's program will feature flutist Chaz Salazar, a senior at Cesar Chavez High School. He has just returned from the Orford Arts Centre in Canada where he spent the summer studying with the Principal Flutist of the New York Philharmonic, Robert Langevin, and flute soloist, Carol Wincenc; both are on the faculty at Julliard. Chaz has also participated as a resident performer and student of Jeffrey Khaner, Principal Flute of the Philadelphia Orchestra, at the 2009 Julius Baker Flute Masterclasses in Connecticut.

Now 17 years old, Chaz began private lessons at age twelve with Judy Conrad at Rosie's House: A Music Academy for Children, which provides free private lessons to children of low-income families who would not otherwise have the opportunity to study. Within three months, he won his first local competition.

He has played Principal Flute in the Phoenix Youth Orchestra and for the past two years has won the same position at the Arizona All-State Orchestra. Chaz has

participated on scholarship in the Summer Music Festivals of the



Idyllwild Arts Camp, the Interlochen Arts Camp, and the Eastern Music Festival.

Following his appearance on NPR's From the Top, which features the nation's top young classical musicians, he won the Jack Kent Cooke Young Artist Award of \$10,000.

Chaz regularly practices between four and five hours a day and hopes to attend the Curtis Institute after graduating high school.

Please join us at the Palo Cristi Church 3535 E. Lincoln Drive, (36th St. & Lincoln Dr.) Paradise Valley.

Light refreshments will be served. We'd like to thank all our hard-working committee members:

*Roz Fischer, Joan Sitver, Ingrid Braslow, Sondra Weiss, Marilyn Blynder, Joanie Pass, Arlene Feldman, Lois Roth and Ellen Tuckman.*

We also thank our angels, sponsors, and underwriters:

**Angels:** *Shelly and Maury Cohen, Arlene and Irving Feldman, Roz and Bob Fischer (2), Barry and Harvey Turner (2), Joan and Morton Sitver, Gloria Kasper, Esta Mitchell, Rose Diamond, Jan Septon*

**Sponsors:** *Nancy Shifman, Sondra Weiss, Ruth Cohen*

**Underwriters:** *Ingrid and Dean Braslow, Connie Weiss Flegenheimer, Joan Pass, Lois and Morton Jaffe, Phyllis Fox, Delores Brenner, and Friends of Roz Fischer.*

Contact:  
Roz Fischer at 602-971-8004 or  
e-mail her at Roseroz@hotmail.com

## Scholarship Donations Fund

Donation in honor of Rabbi Seymour Moskowitz on the naming of Naomi Yael Kottle was made by Ronda and Sheldon Kottle

Donation to Leadership Council  
was made by Iris Wigal.

Donation thanking Brandeis Board for the donation in honor of her birthday was made by Roz Fischer



# Membership

**CONTACT PERSONS:**

**Phoenix, Scottsdale, N. Scottsdale**  
 Margie Bold - bold1@q.com . . . . 602-788-1123  
**Valley West** – Leona Gilman . . . 623-584-0144



**FRIDAY, JANUARY 22 AT 1:00 PM**  
**January's Membership Open House**  
**for New and Prospective Members**

On Friday, January 22 at 1:00 p.m. there will be a Membership Open House at the home of Gail Tenn. Call or email Joyce Gordon for information and directions at 480-970-1062 / joyagor@aol.com. New and prospective members are welcome. Come and learn about our award-winning chapter and programs.

**Join the Membership Committee!**



Do you want to join the vibrant women on the Membership Committee? It's a great way to meet new members and to become involved in a warm, welcoming group. To find out about membership opportunities, contact Margie Bold - bold1@q.com, / 602-788-1123.



**A Warm Wholehearted Welcome to our New Members:**

Bonnie Brozosky,  
 Beverly Copperman  
 Lory Fischler, Gail Glazer  
 Nina Hurwitz, Marilyn Jacks  
 Millicent Levy, Arlene Mervis  
 Barbara Peters, Gail Rineberg,  
 Nancy S. Sokolik, Sandra Solomon

## Membership News. . .

- . . . Sincere condolences to the families of Bonnie Lipovitch, Sarah Shaw , Emily Wurzel
- . . . Mazel tov to Connie and Hy Flegenheimer on becoming great grandparents for the second time.



**Contact Truda Chick at tchick2@cox.net / 480-686-8747 when you have news to share, be they happy or sad occasions.**

# Nation-Wide, we're number twenty-four! Yeah!



It's always nice to know that you are getting the most for your money.

And *According to Kiplinger*, which is best known for its personal finance magazine, a Brandeis education is providing just that. The company has named Brandeis a top 25 best value for private colleges and universities nationwide in 2009-10.

According to Jane Bennett Clark, the Kiplinger senior associate editor who compiled the list, Brandeis' commitment to financial aid as one of the major contributing factors for its high ranking. She was quoted "You can see that students are still getting that need-based aid, and non-need-based aid."

The university, which was already ranked as one of the best values this year, and one of the top schools nationwide, by U.S. World & New Report, also received top marks from Ms Clark for its academic quality. "Brandeis is, first of all, a very selective school," Clark said. "Test scores are excellent. Incoming freshman - the percent scoring over 600 in math or verbal - was 86 percent for verbal and 89 percent for math... So it's a combination of academic quality and affordability, and the total number is how we compute the value of the institution."

Those of us who are Fans of BNC on Facebook received this information on Monday, December 1. Don't hesitate join many of our local members as Fans of BNC on Facebook.



## ARE YOU ON FACEBOOK?

**The Brandeis National Committee is on Facebook!**

The BNC Page is an additional way to keep in touch with you and to share important news updates about BNC and its individual chapters.

### **This Facebook Page is open for everyone. Please follow these steps to access it:**

Click on <http://www.facebook.com/BrandeisNationalCommittee> (you can click this link, type this web address into your browser, or copy and paste it into your browser).

When you get to the BNC Page, you will see a gray box at the top of the Page that says "Become a Fan." In order to become our fan, you must already be a member of Facebook. If you are not a Facebook member but would like to join, click the green "Sign Up" box and follow the steps to create your personal profile. If you prefer not to join Facebook, you can still view our Page but will not receive our updates directly.

By clicking the "Become a Fan" box, you will be added as a fan of BNC's Page and will receive news updates.

The updates will show up in your Facebook News Feed and directly on the BNC Page. Our Page already features news and videos, and we will be adding photos and other updates regularly. If you have any questions about Facebook or our Page, please contact Kali Foxman, BNC communications specialist, at [kfoxman@brandeis.edu](mailto:kfoxman@brandeis.edu) or 781-736-4168.

You can also connect with Kali on Facebook by adding her as a friend. You can find her profile at [www.facebook.com/kali.foxman.bnc](http://www.facebook.com/kali.foxman.bnc). We hope to see you on Facebook!

# BookFund



For all your Book Fund needs call:  
**Marianne Silberman, 480-314-1971,**  
**11871 E. Del Timbre, Scottsdale, 85259; marsil13@cox.net**

DONOR	RECIPIENT	OCCASION
<b>SPECIAL BOOK COLLECTION</b>		
Layne & Robert Colman	Mrs. Richard Burdman & Family	In memory of beloved husband, father and grandfather
<b>LEARNED RESEARCH JOURNAL FOLIO</b>		
Lee & Bob Rosner	Mr. & Mrs. Aaron Shore	In honor of 60 <sup>th</sup> wedding anniversary
<b>SPECIAL TRIBUTE</b>		
Paula & Chet Ross Barbara & Richard Oberfield Paul & Micki Zatulove	Paula Corman David Kern Maury & Sue Himmel	Best wishes for a speedy recovery In honor of 100 <sup>th</sup> birthday Best wishes for a speedy recovery
<b>LOUIS BRANDEIS</b>		
Jeanne Peskin Jeanne Peskin Jeanne Peskin Paula & Chet Ross Paula & Chet Ross Freddie & Tom Lieberman Joanie & Chuck Small Dolores Brenner Amy & Marvin Richman Amy & Marvin Richman	Karen Bycer Jim Baum Bob Fischer Julie Bobier Morrison Fox Bob Fischer Steve Erenrich Roz Fischer Stacey & Mark Chulew Karen Bycer	Wishing a return to good health Wishing a return to good health Wishing a return to good health In memory of your beloved father Wishing a return to good health Wishing a speedy recovery In memory of beloved father, Wilfred Erenrich In honor of Special Birthday In honor of Dena's engagement Wishing a speedy return to good health
<b>MILLIONTH BOOK CLUB</b>		
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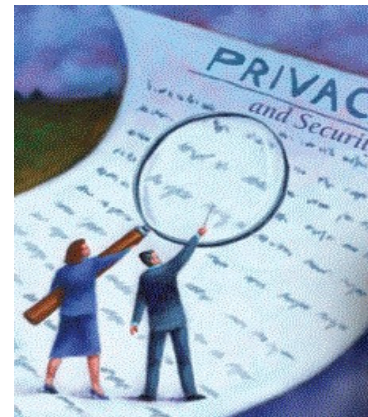
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