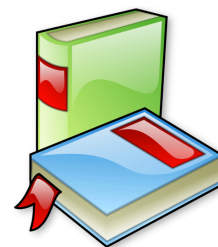


Brandeis Beat

January, 2011



10 Reasons To Become a 2011 Bookmark!



1. Have you ever met a Medal of Freedom Winner, Academy Award Winner, (1996), and an Emmy Award Winner, (1995)? . . .You will - when you become a Bookmark!
2. Have you ever met a Pulitzer Prize Winner and Pulitzer Prize Finalist? . . .You will - when you become a Bookmark!
3. You can - help a local Brandeis student receive a scholarship, . . .or support the libraries or medical research through Science for Life.
4. You will reap the rewards of helping others. . . . It's a real feel-good feeling!
5. You will - mingle with prestigious authors, our honoree and moderator in a warm and friendly social setting.
6. . . .and NEW this year. . .you will - have the opportunity to have dinner with the authors and our honoree.
7. You will - have preferential seating. . .closer to the podium.
8. You may - dress up on Sunday evening, March 13th to see a beautiful home and art collection, enjoy good food and wine with friends at a special cocktail reception.
9. You will - be recognition in the event program, the Brandeis Beat Bulletin . . . and you will - see your name scrolling on the screens at the event.
10. **Education is the hope for the future . . . you are - helping to make it happen by becoming a Brandeis Bookmark.**

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Are you a
foodie?

More Excitement Inside

Hot Stove
Leaguer?

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Are you a
bookie?

Go Study!

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Photo by Harvey Simon

President's Message

Dear Members,

A hearty welcome to the New Year! It seems that it was just yesterday when I celebrated the start of the new century in a beautiful square in the heart of Rome. My fellow revelers regaled me with stories of their families from the "Bronx and Brooklyn" and asked questions about our baseball teams. So it seems fitting that we will present to you our first 'Deis Flicks featuring Hank Greenberg, and we will wax nostalgic with archival footage of Jews of that era and feast on "peanuts and popcorn" while we mingle with our fellow Brandeis moviegoers. Sue Rollins will be our main "usher"

We also present to you a delicious culinary event, featuring the renowned Chef Robert McGrath of the Renegade Canteen and hope you will join us in tasting his delicious creations. So please get your reservations in early as seating is limited. Lori Roth and Helen Greenberg worked hard in securing this chef of Roaring Fork

fame for us.

It was great meeting everyone and their spouses at the Chanukah party, and I hope that this will be an annual event. Thanks to Helen and Michael Greenberg for lending us their beautiful home and to Brina Pepper for chairing it with her.

Our annual University on Wheels is lucky to have Professor Dan Terris as our featured speaker, and I hope you all learn more about how committed the University is to ethics and social justice around the world. Thanks to Ronda Kottle and Kathleen Witkin for their hard work in putting this together.

Now I get to the most exciting part - our 21st Annual Book and Author Event on Monday, March 14. Our chairs Carol Kern and Sue Karp and their respective committees are hard at work ensuring that this will be a great success. As this is our major fundraiser of the year it is important that each of us does his/her part in making it bigger and better than ever. Merrill Kalman has secured some talented authors who will make their stories come alive on the stage of the JW Marriott Desert Ridge Resort.

Make sure that you and your spouse attend the fabulous Bookmark Cocktail party on Sunday evening March 13th, where you will meet the authors first hand. Contact Merri Rubin or Stephanie Garfinkel if you wish to attend. I know this has been a highlight of my year ever since I joined Brandeis. Some of us didn't want the night to end last year and continued our evening at Chompies for a post-party nosh. New friends were made that night.

If all you new members, brought in by Joyce Gordon and her team, can't find something to entertain you, it's not for lack of our chapter trying. Between our study groups and these programs we hope that you find BNC Phoenix THE place to be in Phoenix!

Happy New Year! Fondly,
Gladys Simon, President

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