

Brandeis Beat

September, 2010



**BNC Phoenix Chapter
Invites you to the
Fall Opening Luncheon**

Please join us for a luncheon catered by Simply Scrumptious on Tuesday, October 26, at 11:00 at Temple Chai as we honor our BNC Phoenix Chapter Past Presidents and enjoy the sounds of. . .

"Unforgettable Broadway", A concert of Showstoppers from the Greatest Music of the Broadway Stage. A private engagement by The Phoenix Opera Company. Temple Chai, 4645 East Marilyn Road, Phoenix

Cost of Admission:

Member - \$36.00 Tenor Patron - \$45.00 Soprano Sponsor - \$65.00 Nonmember - \$40.00

To Benefit the Phoenix Chapter's Endowed Scholarship Fund

Fall Opening Luncheon

Please respond by October 16, 2010. Please detach and return with your check payable to BNC Phoenix to: Sue Adatto, 16234 N. 109th Street, Scottsdale, AZ. 85255

Name _____
Address _____
Phone _____ Email _____

\$36 Member \$45 Tenor Patron \$65 Soprano Sponsor \$40 Nonmember

I am unable to attend, but I would like to contribute to BNC
Phoenix Endowed Scholarship Fund. \$ _____

Anything above cost of \$36 is tax deductible. For further information contact: Lori Roth at 480-664-3312

President's Message



Dear Members,

This fall we welcome you with many new activities. We are starting the new year with new beginnings; new programming, a new study guide and a new focus to make our chapter grow bigger and better.

You should have received the Study Guide/Learning Opportunities booklet either online or by snail mail. Take a close look at it. Merrill Kalman and Sara Leopold, along with our many volunteer facilitators, have fashioned seventeen additional new programs. The study guide has so many offerings you will be hard-pressed to find time for non-Brandeis activities. Brandeis has so many offerings that fulfill our lives in many ways. BNC exposes us to cultural events around the valley through groups such as Art around the Valley, Boomers and the new Culture group, places we can then explore ourselves with our new-found friends. On the national BNC website there are additional courses offered by Brandeis University, including "Study with the Best", <http://www.brandeis.edu/bnc/programming/study-groups/swtb.html> which are Brandeis faculty-authored study groups. If you are interested in obtaining information on any of these exciting topics or wish to facilitate a "Study with the Best" group, please contact our study guide leaders.

Lori Roth and her programming team are working hard to make sure you have an enjoyable year, and we look forward to some new activities. Last year we presented MusicaNova, which opened our programming season to much acclaim. In the same vein, the Phoenix Opera will present a Broadway revue which will highlight our opening luncheon on October 26, 2010. See front cover and page six for details.

A good way to introduce Brandeis to your friends is to invite them to a membership tea. I have a friend who is moving to Phoenix, and I will make sure that she receives an invitation. We have a lovely home in which to entertain. We will discuss what makes our chapter special, show a video of Brandeis University as well as share our warmth and hospitality. An exciting new addition is our Men's group, which will cater to male interests, so make sure you tell your husbands/significant others about it.

Our chapter was recently honored by National for reaching our financial goals, helped in part by the successful fund-raising of our Book and Author event. National also honored Sue Karp for her outstanding role as Region Co-President. *Writers Can Cook Too*, created and edited by Merrill Kalman also received an award. This unique cookbook contains delicious recipes which are authored by the talented writers who have graced our Book and Author stage. Merrill's dynamic promotion plan for the book was also noted.

Mazel Tov to Carol Kern and Sue Karp who became grandparents of Jordan Kern, our newest BNC legacy.

Now that's what makes our chapter so special!

Wishing you a Happy and Healthy New Year!
Gladys Simon, President

Mission Statement

Brandeis National Committee is dedicated to providing philanthropic support to Brandeis University, a distinguished liberal arts and research university founded by the American Jewish community. Its membership is connected to the University through fund raising and through activities that reflect the values on which the University was founded: academic excellence, social justice, nonsectarianism and service to the community.



Blue Ribbon for Us

The Goals and Awards Committee of the Brandeis National Committee has announced winning chapters in several categories.

Congratulations to the Phoenix Chapter in the following area:

1. **Financial Awards for meeting or exceeding our financial goals.**
2. **The National Presidential Citations.**

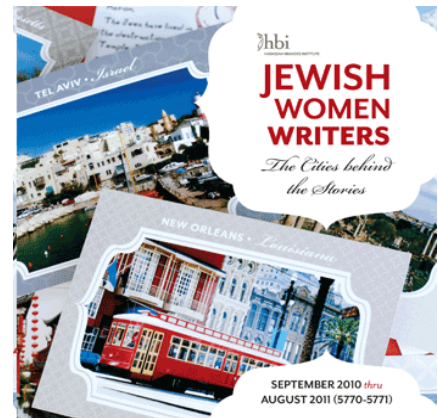
Our Chapter was cited for two awards: Sue Karp, who together with Phyllis Perkal "created an outstanding Western Region Retreat and Reunion that wholly informed and inspired those in attendance. She was instrumental in creating the region bulletin online. As co-president of her region, using timely and informative communications, she has kept in close contact with her chapters."

The second Presidential Citations was an award for: "The Phoenix Chapter created a cookbook, *"Writers Can Cook Too,"* as a fund-raising project and offered the book to other chapters for their use as fund-raisers." The chapter's creativity in marketing and promoting resulted in online sales through Facebook and authors' blogs. Congratulations go to Merrill Kalman, the driving force behind the project.

Jewish Women Authors: The Cities behind the Stories A Twelve-month Wall Calendar

This popular Hadassah Brandeis Institute (HBI) annual wall calendar features:

- Interviews with Jewish writers, sharing experiences spanning multi-generations, twelve cities, and eight countries.
- Highlights of each author's work with beautiful, full-color images
- Includes US national and Jewish holidays and weekly Torah portions
- Twelve-month format (Sept. 2010 - Aug. 2011), measures 12" x 12"



The cost is \$13.95 plus shipping

Since HBI charges \$5 for first calendar, and \$1 for each additional, we should order the calendars as a group. Selma will collect the checks and split the \$5.00 shipping costs afterward. For now, send Selma a check for \$13.95 plus \$1.00 for a total of \$14.95, and the extra shipping charges will be divided later. The deadline is September 20. Please send your checks, payable to HBI, to Selma Ost, 3038 W. Trapanotto Road, Phoenix, AZ 85086-2138. Selma looks forward to hearing from you: 623-869-0909 / selmasost@aol.com

If you wish to order the beautiful wall calendar after the deadline, it can be ordered from The Hadassah-Brandeis Institute, Brandeis University, MS 079, Waltham, MA 02454-9110. More information is available here: <http://www.brandeis.edu/hbi/pubs/2010authorcal.html>



Study Group Update

Welcome to the 2010 - 2011 Brandeis Season!



The much-anticipated Study Group Guide
is now available on our website:
http://www.brandeisphoenix.com/Study_Groups.html

We have 17 new groups this year, and your favorites are returning also, for a total of 43 groups from which to choose. Whatever your interests are, we have at least one group for you!

- Games:** We have Bridge, Mah-Jongg, Canasta and Texas Hold'Em Poker.
- Intellectual:** We have new and continuing Book Groups and Contemporary Issues groups, as well as our Arizona Authors Speaker Series.
- Food:** Our two Lunch Bunch groups are back, along with a Dining Around the World group, and a Wine-Tasting gathering.
- Art:** Art Around the Valley and Artist Studio Tours are both returning.
- Movies:** We have two this year, one with lunch afterwards and one with dinner.
- Music:** The popular Phoenix Symphony Lecture Recitals is back with 4 great performances scheduled.
- Valley Adventures:** Boomers is returning, along with our new Men's Group, a new Hiking Group and the new Cultural Sites group.

We also have Baking, Needlework and Knitting groups continuing as well. You'll find more groups and detailed descriptions in the Guide itself. If you're not a member yet, no worries - a Membership Form is available on the website also. Send it in and join us!

Each group is \$18, with a \$3 per group discount for all registrations mailed before our Early Bird deadline of September 15. So check out the Guide on the website, send in your registration, and let the fun begin!

Study Group Co-Chairs: Merrill Kalman mskbfl@aol.com,
Sara Leopold sara.leopold@live.com

Important Note

There is a correction to the printed version of the study guide: Beginning mah jongg will meet on the second Tuesday of the month, starting on October 12, from 1:30 - 3:30.

Membership

Membership News

CONTACT PERSONS:

Phoenix, Scottsdale, N. Scottsdale and E. Valley
 Margie Bold - bold1@q.com 602-788-1123
 Joyce Gordon - Joyagor@aol.com 480-970-1062

Valley West
 Leona Gilman 623-584-0144

Sending wishes for a speedy and complete recovery to:

- ★ Clare Strauss ★ Ellen Geiger
- ★ Margie Bold ★ Harvey Ost, Selma's husband

Welcome New Member: ★ Francine Dobkin

Mazel Tov to:

- ★ Mazel tov to the Karp and Kern families on the birth of their grandson, Jordan David Kern.
- ★ David Kern on his very special 101st birthday
- ★ Joyce Zeldow for a happy special birthday





We Need You!

Join the Membership Committee

If you want to meet interesting people, as well as make a difference in the Phoenix Chapter, please join our wonderful Membership Committee. We need your help.

For more information concerning the committee, please contact:

Joyce Gordon at joyagor@aol.com, 480-970-1062.

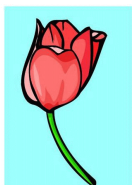
Save the DATE!

Friday, September 24

Our fabulous Membership Event for new and prospective members at an extraordinary home.

Please bring your friends and family about this event which will showcase the wonderful study groups and activities of the Phoenix Chapter.

For more information, please contact
Truda Chick at 480-686-8747.



Sincere condolences to:

Sarah Brody on the passing of her beloved husband, Abner.
 Verla Shaw on the death of her husband, Dr. Gordon Shaw, who often enjoyed our study groups and activities.

Join Us at the Opera...



Two spectacular young artists from the Phoenix Opera will charm and thrill you with their extraordinary voices and sparkling personalities. This program will be hosted by former Metropolitan Opera singer and Creative Director of Phoenix Opera, Gail Dubinbaum. The singers will be accompanied by Maestro John Massaro, Founder and Musical Director of Phoenix Opera.

Luncheon will be catered by Simply Scrumptious. This will be a day to remember. Don't miss this remarkable event! See the cover page for more detail.

Lori Roth, Programming Vice President
BNC Phoenix

(<http://www.phoenixopera.org>)

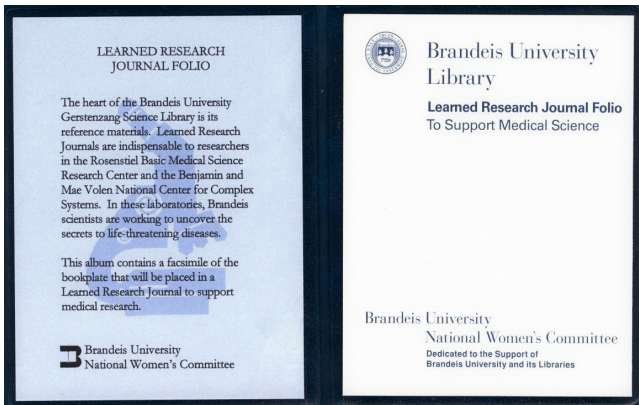
The Phoenix Opera is Arizona's exciting new opera organization, which is dedicated to presenting magnificent traditional operas. Founded in 2005 by Gail Dubinbaum and John Massaro, Phoenix Opera presented the elegant La Boheme in 2007-2008, the grandeur of Aida, and Tosca in 2008-2009, followed by Carmen and Madama Butterfly in 2009-2010. The fully restored Orpheum Theatre is the home of The Phoenix Opera, where on December 3-5 Wolfgang Amadeus Mozart's Magic Flute and on March 4-6 Giuseppe Verdi's La Traviata will be performed.

Come hear the Phoenix Opera first hand October 26 at Temple Chai and join BNC for a fabulous afternoon!

Phoenix Opera Presents **"Unforgettable Broadway"** a concert of showstoppers from the greatest music of the Broadway stage. Come away with us on a musical journey and enjoy the most beloved and popular songs from the world of musical theater, Americana, operetta and opera.



Book Fund



The mission of the Brandeis National Committee is to provide outstanding libraries for Brandeis University. Last month we featured the newly designed cards which can be sent for happy or sad occasions.

This month we are featuring the various Learned Research Journals. The Learned Research Journal provides scholarly publications which are indispensable resources for serious

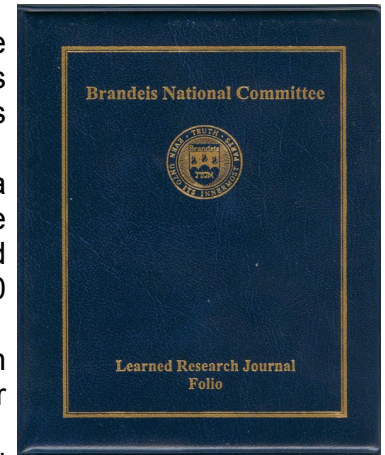
study. This can be sent for a \$36.50 donation.

The Learned Research Journal Folio provides reference materials for the Gerstenzang Science Library. These journals are indispensable to researchers in our laboratories where Brandeis scientists are working to uncover the cures to life-threatening diseases. This can be sent for a donation of \$56.50.

The Brandeis Special Book Collection or The Special Book Collection in Judaica enrich our libraries with research materials for graduate and undergraduate studies. This gift will perpetuate the University's renown for research and academic excellence. One of these journals can be sent for a \$100.00 donation.

Each album contains a facsimile of the book plate that will be placed in each journal listing the name of the donor and recipient. A Research Journal File for \$200 and a Major Book Collection for \$500 are also available.

Please call our Book Fund Chair - Marianne Silberman at 480-314-1971 for all your Book Fund needs.

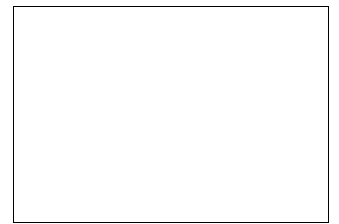


Boomers

TUESDAY, SEPTEMBER 14: Phoenix Art Museum - Cezanne and American Modernism is the current exhibit at the museum. Let us meet at 9:15 am at Barnes and Nobles on 90th and Shea or the Fry's market on Shea and Tatum and carpool to the museum. This outstanding collection highlights the works of Cezanne and his influence on American painters. We will enter at 10:00 am. Cost is \$8.00 for seniors and \$2.00 for the rental of an audio guide. We can have lunch at the museum after our self-guided tour. Please RSVP to ellenk102@cox.net by Sunday, September 12th so carpools can be arranged.

THURSDAY, SEPTEMBER 23 - 7:00 PM: Fountain Park, Fountain Hills. Ballet Arizona will present its 13th annual *Ballet Under the Stars*, series at parks throughout the Valley. FREE and open to the public, *Ballet Under the Stars*, allows Arizona communities to enjoy dance in a unique outdoor setting complete with a stage, lighting, costumes and beautiful Arizona weather. Bring a blanket or lawn chair and enjoy a varied program, ranging from classical to contemporary. Please RSVP to carol@mmcom.com. We would like to know if you plan to attend by September 21, so we can establish a central meeting place.

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